



You are cordially invited to participate in the March 7-8, 2011 Energy Imbalance Market (EIM) Crossroads meeting in Portland, Oregon. The purpose of the meeting is to identify additional information and analysis necessary to enable parties in the Western Interconnection to decide whether to create an EIM. The meeting will begin at 1:00 p.m. on March 7 and conclude at 12:30 p.m. on March 8. Attached are the draft meeting agenda and meeting logistical information. For more information and **to register** for the Crossroads Meeting, please visit our website at <http://www.westgov.org/EIMcr/index.htm>.

The EIM Crossroads meeting will be preceded by four educational webinars and a Joint Committee meeting of WECC where initial results of a benefit/cost study will be presented.

- What is an EIM? - Jan. 28 at 12:30 PST /1:30 MST
- Tariff issues associated with an EIM – Feb. 1 at 12:30 PST /1:30 MST
- EIM footprint and seams with non-EIM participants – Feb. 3 at 9:00 PST / 10:00 MST
- Market operator and start-up financing options – Feb. 17 at 12:00 noon PST /1:00 MST  
*To connect to the webinars <http://westgov.na5.acrobat.com/eimcrossroads/>; for audio dial 1-888-850-4523 and enter passcode 390409.*
- WECC Joint Committee meeting – morning of March 3  
*Agenda and web connection information to be determined*

On the Crossroads website you can find :

- The EIM Crossroads meeting agenda
- Meeting and webinar logistics
- On-line meeting registration
- Draft papers
  - One page EIM summary
  - High level summary of issues
  - [Options on EIM footprint, market operator, governance, start-up and exiting](#)
  - EDT coordination table
  - WECC cost/benefit scope
  - Tariff concepts white paper
  - Seams coordination concepts white paper
  - Reserve sharing concepts white paper
- Frequently asked questions
- A place to ask questions and provide feedback on the draft papers
- Links to other EIM information

The EIM Crossroads meeting is an important step on a path that will enable the West to make a decision this summer on whether to create an Energy Imbalance Market. It is particularly

important to identify any additional information and analysis necessary to allow the management of Balancing Authorities to decide whether to join an EIM.

We look forward to your participation in the EIM Crossroads meeting.

EIM Crossroads Organizing Committee

*Frank Afranji, Portland General Electric*  
*Steve Buening, Xcel Energy*  
*Tim Culberson, Grant Public Utility District*  
*John Cupparo, PacifiCorp*  
*Doug Larson, Western Interstate Energy Board*  
*Gary Lawson, Sacramento Municipal Utility District*  
*Elliot Mainzer, Bonneville Power Administration*  
*John Savage, Oregon Public Utility Commission*  
*Bob Smith, Arizona Public Service*  
*Rohan Soulsby, Powerex*

Attachment: Draft EIM Crossroads meeting agenda

*Draft agenda*  
**EIM Crossroads Meeting**

March 7, 1:00 p.m. to March 8 12:20 p.m. (PST)  
Airport Sheraton Hotel, Portland, Oregon

Web connection: <http://westgov.na5.acrobat.com/eimcrossroads/>; for audio dial 1-888-850-4523  
and enter passcode 390409

EIM information: <http://www.westgov.org/EIMcr/index.htm>

March 7

**1:00 p.m. Purpose of meeting and overview of key issues**

**1:30 p.m. Analysis of benefits/costs**

Presentation on WECC benefit/cost study  
Panel on value derived from markets

3:00 p.m. Break

**3:30 p.m. Western EIM footprint, market operator, and governance issues**

Panel discussion on footprint options  
Panel discussion on market operator options  
Panel discussion on governance issues

5:30 p.m. Recess

March 8

**8:00 a.m. EIM start-up and exiting issues**

Panel discussion on start-up experience in other markets  
Panel discussion on experience with exiting a market – in other markets  
Western response panel

**9:30 a.m. Key tariff issues**

Panel discussion of key tariff issues

10:45 a.m. Break

**11:00 a.m. EIM's impact on challenges of integrating variable generation**

Panel discussion on how an EIM fits with the range of options for meeting the challenge of integrating large amounts of variable generation.

**11:45 a.m. Next steps**

Summary of additional information/analysis needed to tee-up a go / no go decision in the summer  
Assignments on how to develop such information/analysis

**12:30 p.m. Adjourn**